

WCCE News

Wyoming Chamber of Commerce Executives

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October 2009
Newsletter

WCCE President:

Tim O'Donoghue, Jackson Hole Chamber of Commerce

Dear Colleagues,

To start my first letter to you since being elected as WCCE President, I want to express my gratitude to Jackie Bredthauer of the Niobrara Chamber of Commerce for her leadership in this past year. I also want to say thank you to Lori Becker of the Casper Area Chamber of Commerce for her years of service on the WCCE Board of Directors and welcome to Terri Swift of the Sublette County Chamber of Commerce for joining our Board.

I look forward to working with Candy Wright, WCCE's Executive Director, and you in continuing to strengthen WCCE's conferences, education/training opportunities, and information resources for you. Critical to the success of WCCE providing these services is feedback on your needs and interests for support from WCCE. I plan to work with Candy to develop and conduct a survey to obtain this feedback. Thanks to grant money from the Wyoming Business Council, WCCE will be able to provide you and your staff and Board the opportunity to attend not just education and training sessions during the Fall and Winter conferences, but also through remote sessions such as webinars.

Part of my intention in my one-year term as President will be to work to create and strengthen WCCE's relationship with our current and possible new strategic partners. I also believe that WCCE can benefit by and better succeed in its mission by creating more visibility in the State as well as elsewhere, such as with the US Chamber of Commerce, other organizations that support Chambers of Commerce, and with you, our Members.

I look forward to working with you.

Tim

Object and Purpose of WCCE

The organization shall be organized to advance Chamber of Commerce management in all areas; to advance standards of ethical and efficient operation; to provide assistance to members in the conduct of their responsibilities; to coordinate information on all matters relating to Chambers of Commerce and similar organizations; to be a clearinghouse for interchange of ideas and information among Chambers which may provide a basis for action on matters of statewide importance; and to provide a medium for effective cooperation with organizations performing specialized functions related to Chamber of Commerce.

2010 Wyoming Governor's Hospitality and Tourism Conference February 21-23, 2010, Little America, Cheyenne, Wyoming

Topics for the conference include:

- The latest on online and social media marketing
- Effective communication and sales with customers
- Clearly reach your employees
- Package your community for more business

Beginning December 1, 2009, registration and conference information will be available at www.wyominggovernorsconference.com or contact Christi at christi@wyotravel.org.

WCCE's 2010 Business Day at the Legislature February 24, 2010, Little America, Cheyenne, Wyoming

Breakfast with the Governor, Speaker of the House and President of the Senate
Panel Discussion: Business Challenges and Strategies for Overcoming Challenges
Box lunch with Wyoming legislators
Tour the Capital with an overview of the legislative process

Institute Report from Melanie Wilkes, Star Valley Chamber of Commerce:

I attended the West Institute in Los Angeles in July 2009. It was such a great experience and I really did learn a lot. One thing I was impressed with was how to select new directors for the board. A few "must have" tips were: must be the decision maker in his/her firm, must be busy, must be a recognized community leader, must contribute personally and financially with gusto, must be willing to attend more than just Board meetings, must not be stingy, must have potential, must have the ability to see the big picture, must be well compensated (not financially, but in other areas) and must be appointed to the Board of Directors. As a smaller chamber, it is up to my board of directors and volunteers to go out and knock on doors, to sell our organization and get new members plus work on the retention of the current membership. Of course, this is just one of the things I took away from this awesome program. I am looking forward to going back next year to continue my education and improve my leadership abilities. Thank you for helping make this possible.

WCCE Reminders:

- 27th Annual Wyoming Forum: Stimulating Wyoming's Economic Vines
A Wyoming Heritage Foundation Event - **November 20-21, 2009**
Parkway Plaza Hotel and Convention Centre - Casper, WY 82601
- Governor's Tourism Conference is scheduled for **February 21-23, 2010** (ending at 2 p.m.) in Cheyenne
- WCCE Winter Conference is scheduled for **February 23, 2010** in Cheyenne
- WCCE's Business Day at the Legislature is scheduled for **February 24, 2010** in Cheyenne

Entrepreneurship Services offered by the Wyoming Business Council and partner programs at the University of Wyoming:

Small Business Development Center
wyomingentrepreneur.biz
Wyoming Technology Business Center
uwo.edu/wtbc
Wyoming Market Research Center
wadmnweb.uwo.edu/wmrc
Manufacturing-Works
manufacturing-works.com

Gro-Biz Procurement Technical Assistance Center
www.gro-biz.com
SBIR/STTR Initiative
uwo.edu/sbir
Wyoming Research Products Center
uwo.edu/rpc

WCCE Board of Directors 2009-2010

Tim O'Donoghue, President

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Peggy Rounds (2010)

Laramie Area Chamber of Commerce
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Julie Simon, President-Elect

Campbell County Chamber of Commerce
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Janet Hartford, Secretary/Treasurer (2010)

Green River Chamber of Commerce
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Jackie Bredthauer, Past President

Niobrara Chamber of Commerce
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Terrie Swift (2011)

Sublette County Chamber of Commerce
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2009 WCCE Members:

Bridger Valley Chamber of Commerce
Buffalo Chamber of Commerce
Campbell County Chamber of Commerce
Casper Area Chamber of Commerce
Cody Country Chamber of Commerce
Douglas Area Chamber of Commerce
Evanston Chamber of Commerce
Glenrock Chamber of Commerce
Goshen County Chamber of Commerce
Greater Cheyenne Chamber of Commerce
Green River Chamber of Commerce
Jackson Hole Chamber of Commerce
Lander Chamber of Commerce
Laramie Area Chamber of Commerce
Moorcroft Chamber of Commerce

Newcastle Area Chamber of Commerce
Niobrara Chamber of Commerce
Platte County Chamber of Commerce
Powell Valley Chamber of Commerce
Rawlins-Carbon County Chamber of Commerce
Ringle, Dan
Riverton Chamber of Commerce
Rock Springs Chamber of Commerce
Saratoga/Platte Valley Chamber of Commerce
Sheridan County Chamber of Commerce
Star Valley Chamber of Commerce
Sublette County Chamber of Commerce
Thermopolis/Hot Springs Chamber of Commerce
Wyoming Business Council
Wyoming Economic Development Association
Worland/Tensleep Chamber of Commerce