

# WCCE News

## Wyoming Chamber of Commerce Executives

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July 2009  
Newsletter

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### WCCE President:

**Jackie Bredthauer, Niobrara County Chamber of Commerce**

Dear Fellow Chamber Executives

My term as President of WCCE is almost over and the time has flown by. I have enjoyed the year and I know that Tim will do a great job for the organization. However it takes all of us to make this organization a professional group that others look to for assistance and leadership. I know we will continue to strive to be the best we can be and remember there is nothing wrong with patting yourself on the back or tooting your own horn. I look forward to meeting some of the new members and to have you attend the fall meeting in Lusk.

The meeting will be September 14th-16<sup>th</sup> and will be a great opportunity to network with other executives. For those of you who have never been to Lusk, we look forward to having you visit for the first time as well.

Thanks for a great year and I look forward to many more.

Jackie Bredthauer, Niobrara Chamber of Commerce  
WCCE President

### **WCCE's Fall Conference September 14-16, 2009 Lusk, Wyoming**

\$150.00 – registration  
Registration and Agenda will be available in August  
For more information contact Candy at 307-322-3977

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### **Object and Purpose of WCCE**

*The organization shall be organized to advance Chamber of Commerce management in all areas; to advance standards of ethical and efficient operation; to provide assistance to members in the conduct of their responsibilities; to coordinate information on all matters relating to Chambers of Commerce and similar organizations; to be a clearinghouse for interchange of ideas and information among Chambers which may provide a basis for action on matters of statewide importance; and to provide a medium for effective cooperation with organizations performing specialized functions related to Chamber of Commerce.*

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### **Post your Deals and Special Packages:**

Just a reminder that as a tourism-related business, you have the opportunity to post your deals and special packages on to the State Tourism website. To post your deals or packages, just login to your business profile account at [www.wyomingtourism.org](http://www.wyomingtourism.org), click on My Wyoming in the upper right hand corner and login to your account. Once you are there, you will see the third tab down is for deals and packages.

If you don't have an account, please click on "Create your business account" under sign up. Once you have created your account and it has been approved, you can then upload your deals and packages.

Questions, email Curtis Lund at [curtis.lund@visitwyo.gov](mailto:curtis.lund@visitwyo.gov)

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### **Institute Report from Julie Simon, Campbell County Chamber of Commerce:**

Attending the U.S. Chamber's Institute for Organizational Management has been a turning point in my career. Along with the impressive line-up of instructors and subjects, the networking opportunity and sharing of ideas with peers has been invaluable. I have met lifelong mentors and friends and been exposed to a vast array of educational opportunities that would be difficult to find anywhere else. From financing, budgeting, operations management, and fundraising to building better relationships, improving your image, and achieving your goals, the Institute for Organizational Management is a well-rounded overview of how to successfully run a Chamber or Association.

This opportunity may not have existed for me without the WCCE scholarships that provided funding for registration. It is imperative for Chambers that they have qualified, knowledgeable, and motivated leaders as Executive Directors, President's, Membership, Financial, and Office personnel. The Institute Program is a definite plus in providing this type of instruction. My performance has improved, I have more ideas, and a greater vision of what the Chamber can do for a community.

I would encourage any individual that is in the Chamber profession, to make the investment to attend the U.S. Chamber Institute Program. Four years may seem like a long commitment; however, the returns to your professional development is priceless.

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### **WCCE Reminders:**

- WCCE Fall Conference is scheduled for **September 14, 15 & 16, 2009** in Lusk
  - The 2009 Business-to-Business Idea Expo is scheduled for **September 27-29, 2009** in Laramie
  - Governor's Tourism Conference is scheduled for **February 21-23, 2010** (ending at 2 p.m.) in Cheyenne
  - WCCE Winter Conference is scheduled for **February 23, 2010** in Cheyenne
  - WCCE's Business Day at the Legislature is scheduled for **February 24, 2010** in Cheyenne
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### **Platte County – Historic Ranch Tours Planned for July 18<sup>th</sup> .....**

Two historic ranches in Platte County will be featured during a tour on Saturday, July 18<sup>th</sup> sponsored by the Platte County Historical Society and the Wheatland Kiwanis Club. Participants on the all-day trek will enjoy learning the history of the Duncan Grant ranch south of Wheatland. Former state legislator Bob Grant has lived his whole life on the ranch and will share some of the highlights of his family's experiences over the past 125 years. After a nice picnic lunch, participants will motor to the McDonald/Foss Ranches west of Chugwater where descendants of the Donald McDonald clan will share their memories. From there the group will move to the historic Diamond Guest ranch for more stories, entertainment and dinner.

For more information or to register contact Linda Fabian at 307-322-4237.

### **Natasha Stahla, GRO-Biz Procurement Counselor**

GRO-Biz announces a new Procurement Counselor....A Wyoming native, Ms. Stahla received a Bachelors' degree in Business Administration, with an emphasis in Marketing and Management at Montana State University in Billings, MT. Thereafter, she relocated to Westlake Village, CA, where provided Marketing Consultation and Website Management at Teague Pilates Studio. Following this venture, Ms. Stahla moved into the advertising industry, working for "The Link," a nationwide newspaper. In this role, her duties included graphic design, market analysis and account management.

In 2008, Ms. Stahla returned to Gillette and was employed with Campbell County Economic Development Corporation. There she provided administrative and marketing assistance to the economic opportunities and growth in Campbell County.

She is excited about her new position as a procurement counselor in the WyomingEntrepreneur.biz GRO-Biz Procurement Technical Assistance Center's Cheyenne office, and looks forward to providing free and confidential one-on-one coaching to the organization's clients. Want to learn more about government contracting? Contact Natasha at 1-866-253-3300

**WCCE Board of Directors  
2008-2009**

**Jackie Bredthauer, President**

Niobrara Chamber of Commerce  
PO Box 457  
Lusk, WY 82225  
307-334-2950  
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**Lori Becker, Past President**

Casper Area Chamber of Commerce  
PO Box 399  
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**Tim O'Donoghue, President-Elect**

Jackson Hole Chamber of Commerce  
PO Box 550  
Jackson, WY 83001  
307-733-3316  
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**Peggy Rounds (2010)**

Laramie Area Chamber of Commerce  
800 South 3<sup>rd</sup> Street  
Laramie, WY 82070  
307-745-7339  
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**Janet Hartford (2010)**

Green River Chamber of Commerce  
1155 W Flaming Gorge Way  
Green River, WY 82935  
307-875-5711  
[jhartfod@sweetwaterhsa.com](mailto:jhartfod@sweetwaterhsa.com)

**Julie Simon, Secretary/Treasurer (2009)**

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**2009 WCCE Members:**

Bridger Valley Chamber of Commerce  
Buffalo Chamber of Commerce  
Campbell County Chamber of Commerce  
Casper Area Chamber of Commerce  
Cody Country Chamber of Commerce  
Douglas Area Chamber of Commerce  
Evanston Chamber of Commerce  
Glenrock Chamber of Commerce  
Goshen County Chamber of Commerce  
Greater Cheyenne Chamber of Commerce  
Green River Chamber of Commerce  
Jackson Hole Chamber of Commerce  
Lander Chamber of Commerce  
Laramie Area Chamber of Commerce  
Moorcroft Chamber of Commerce

Newcastle Area Chamber of Commerce  
Niobrara Chamber of Commerce  
Platte County Chamber of Commerce  
Powell Valley Chamber of Commerce  
Rawlins-Carbon County Chamber of Commerce  
Ringle, Dan  
Riverton Chamber of Commerce  
Rock Springs Chamber of Commerce  
Saratoga/Platte Valley Chamber of Commerce  
Sheridan County Chamber of Commerce  
Star Valley Chamber of Commerce  
Sublette County Chamber of Commerce  
Thermopolis/Hot Springs Chamber of Commerce  
Wyoming Business Council  
Wyoming Economic Development Association  
Worland/Tensleep Chamber of Commerce